

APACK, 2015 IN A NUTSHELL

Years passed in this way...

APACK, the apple of our eyes and the source of our livelihood, completed its tenth year in production of packaging machinery and food packaging solutions. We increased the value of our brand both in our country and the world market by virtue of the attack we made particularly in the last 4 years.

The importance we attached to social media and virtual world began to come to fruition in recent years. We, most of the time, gave the time we should spare for our family to our business in order to create this network and increase the quality of our products and services. But finally, we observed that we received a recompense for our works by increasing the number of our clientele, opening to the international market and being mentioned as a reputable company due to fulfilling our promises.

Much as we could serve and provide machines only in the domestic market a few years ago now our machines are used **in 66 countries**.

Our export reached **60%** as of December **2015**.

We furnish machinery and services in international standards to **334 foreign companies**. This proves that our company has reached the quality standards of European and American markets by selling machines especially to these markets. Currently our company offers the service of **APACK Dealer Network in 27 countries** by virtue of this process.

Our international prestige adds value to our company not only when we sell our machines but also when we offer the machines and the services of foreign companies to the domestic market. Our company continues successfully to act as the distributor of numerous leading companies in Turkey including Steriflow, Eillert, KT, Foodlogistic, Solpac and PND.

Our overseas business intensity does not denote that we neglect the local market. We provided machines and services to **873 local companies** as of December 2015.

We produce **23 different models of machines in 6 categories** and our innovative products developed by R & D in cooperation with TUBITAK (The Scientific and Technological Research Council of Turkey) and KOSGEB (Small and Medium Enterprises Development Organization) are used in many factories and manufacturing areas.

We participated in **49 national and international exhibitions** until present. We interviewed with thousands of customers, explained our company and business and shared our solution proposals.

None of these developments are accidental but in the background there is a great effort. We distribute our **messages** to more than **6000 offices** every day.

The number of the active members of the network we created is almost 5000. Besides, we have a group of 900 domestic and foreign subscribers by whom we make scientific and academic correspondence. We are informed about the new works done and technologies in the world thanks to this group.

We would like to express our sincere thanks and appreciation to our stakeholders who walked together with us in this challenging road and made us sell **130 machines per** year currently.

We would also like to extend our deepest gratitude and appreciation to all our employees who provided great effort and sweated to make our company to come to these days. These people with whom we were together while earning our bread more than the time we spent with our wives and children are our second family. We embrace them with love.

This world is rich and big enough to give bread to all of our tables.

There is a place for all of us at this table.

We wish many years in which we shall work pleasantly in peace and friendship...

NOTE.: We always have coffee to offer and you will enjoy our conversation.