

Passing the Desert Test

It is not to easy to earn money in this region.



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دولة قطر, Devletü'l-Katar... Does it come to your mind that Qatar's 2 million of the population who live on a 160 km long peninsula, are the world's richest people according to the gross domestic product per capita gross.

2009 annual 83.840 shows the measurement of this amount in dollars. So, \$7000 monthly. Well don't let that hesitate you this large amount too. Qatar also is one of the world's most expensive living areas.

This is a little despite a population of the region is a rapidly developing country. Taking the path in front of the cultural life of economic income. This can be monitored at every stage of life. Quite luxurious with the support of the state and indigenous peoples can live a comfortable life.

There is a community that likes to trade in Qatar. Many firms operate both parent and child categories in the food industry in Qatar.

APACK's had meetings with many companies in each group. Subcategory firms in production/operating/marketing standards is not yet at the desired level of. But big companies effort in this matter to reach global industry standarts.

It's not easy to work with investors in this region

First of all, haggling is heavy enough to run out country. Moreover, it doesn't stop there once you have a handshake bargaining, until you turn key on the systems. Therefore the European machine manufacturers don't prefer to enter to this market. Because of the huge size of the area and extremely high level of temperature, some concessions in the area of provision of hygiene causes. When you receive turnkey solutions to your business, you'll not get the standart results what you planned. So much breaking point of the cold chain and hygiene. It seems to take time to reach the standards of the European market. In any case there is a huge economic market here.

As APACK, we are happy to be able to sustain our presence in difficult markets. It's very easy to sell products to the European market. They pay immediately half of the price when you have agreed, the other half on delivery you receive. Risk level is very low level. The market chain works properly and they accept you if you are doing his job on high quality. But the Eastern market, unfortunately, it's not that easy. The traders who deals on this region have already realized what we meant. There are many problems in economic stability. Money transfers are usually problematic. Not to mention it is easily forgotten their promises.

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In that "wild" conditions, there are lots of APACK packaging machines and packaging lines working properly. Sand and dust, high temperature, noneducated staff, nonregular power sources never effect our machines.

The most important feature of APACK range of packaging machines is that it can be improved according to the demands and needs of the customers. User-friendliness, reliability, maintainability, and safety are at the forefront of APACK's engineering strategy and support our dedication to quality. Every piece of the APACK's equipment is built by own and has under the APACK's worldwide warranty and accessible to 24/7 online technical support. All APACK machines are made of world standard AISI304 stainless steel. Also, our high end automatic machines can be controlled with the touch screen and monitored online remotely.

Here in APACK, being open to new ideas, responding to new trends and market conditions, and making improvements to the products and services that already exists, we are with you for all your food-packaging solutions.